

Privacy Policy

Effective Date: 21st February 2025

1. Introduction

Welcome to BreakPoint ("**Company**," "**we**," "**our**," "**us**"). We are committed to protecting your privacy and ensuring that your personal data is handled securely and in compliance with applicable laws. This Privacy Policy explains how we collect, use, and protect your personal data when you visit our website, interact with us online, and subscribe to our services.

By using our website, you agree to the collection and use of information in accordance with this Privacy Policy.

2. Who We Are

BreakPoint operates from the **United Arab Emirates (UAE)**. Our business details are displayed in the footer of our website. We provide online coaching, training, and related services to individuals worldwide.

3. Information We Collect

We collect and process the following types of personal data:

- **Contact Information:** Name, email address, phone number, and mailing address.
 - **Account Details:** Username, password (if applicable), and preferences.
 - **Marketing and Communication Data:** Your preferences for receiving communications from us.
 - **Technical Data:** IP address, browser type, device information, and browsing behaviour on our website.
 - **Cookies and Tracking Technologies:** Information collected through cookies and similar tracking tools.
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4. How We Use Your Data

We use the collected data for the following purposes:

- To provide and manage our services.
 - To communicate with you, including responding to inquiries and sending updates.
 - To send marketing emails and promotional offers (if you have opted in).
 - To improve our website and user experience.
 - To comply with legal obligations and enforce our terms and conditions.
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5. Legal Basis for Processing

We process your data under the following legal bases:

- **Consent:** When you provide explicit consent for marketing communications.
 - **Contractual Obligation:** When processing is necessary to fulfill a contract with you.
 - **Legitimate Interests:** For business-related activities that do not override your privacy rights.
 - **Legal Compliance:** When required by UAE laws or other applicable regulations.
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6. Data Storage & Security

We implement appropriate security measures to protect your personal data from unauthorized access, disclosure, or alteration. Your data is stored securely, and access is limited to authorized personnel.

7. International Data Transfers

As we operate globally, your data may be transferred outside of the UAE. When this occurs, we ensure adequate safeguards are in place, including compliance with **GDPR** and other relevant data protection regulations.

8. Your Rights

Depending on your location, you may have the following rights:

- **Access & Correction:** Request access to or correction of your personal data.
- **Deletion:** Request the deletion of your personal data.
- **Objection & Restriction:** Object to or restrict data processing.
- **Withdraw Consent:** Withdraw marketing consent at any time.
- **Data Portability:** Request your data in a portable format.

To exercise any of these rights, please contact us at info@break-point.co.uk.

9. Third-Party Services

We do not share your personal data with third parties for marketing purposes. However, we may use third-party service providers to process your data for email communication, analytics, or legal compliance.

10. Cookies & Tracking

We use cookies to enhance your browsing experience. You can manage your cookie preferences through your browser settings.

Cookie Policy

What Are Cookies?

Cookies are small text files stored on your device that help improve website functionality and user experience.

Types of Cookies We Use:

- **Essential Cookies:** Necessary for website functionality.
- **Analytical Cookies:** Help us understand website usage.
- **Marketing Cookies:** Used for promotional purposes (if applicable).

Managing Cookies:

You can control cookie preferences through your browser settings or opt-out of certain cookies where applicable.

11. Retention of Data

We retain your personal data for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required by law.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated **Effective Date**.

13. Contact Us

If you have any questions about this Privacy Policy or how we handle your personal data, please contact us at:

BreakPoint Global LLC FZ

Meydan Grandstand, 6th Floor, Meydan Road, Nad Al Sheba, Dubai, 74348.

Email: info@break-point.co.uk

By using our website, you acknowledge that you have read and understood this Privacy Policy.